



FOR IMMEDIATE RELEASE

**EXCELSIOR CAPITAL PARTNERS ASSUMES MAJORITY OWNERSHIP IN
OFFICE FURNITURE MANUFACTURER**

Newport Beach, California (January 14, 2015) – [Excelsior Capital Partners, LLC](#) (“Excelsior”) today announced that it has assumed a majority ownership interest in [Via Seating, Inc.](#) (“Via”), a leading manufacturer of cutting edge and ergonomically designed office chairs and lounge seating, through a balance sheet restructuring. The transaction enables Via to continue growing through new and innovative product lines.

Based in Reno, Nevada, Via offers an extensive family of chairs to fit its customers’ unique needs for design, form and function, while maintaining an industry leading quick-ship program that guarantees a 48-hour turnaround. The company’s products are highly customizable and include executive chairs, task chairs, conference room chairs, stackable chairs, and modular lounge seating that can be configured into a variety of chair or sofa formations.

“CEO Chas Hepler has done an impressive job expanding Via’s product offering and we look forward to supporting the team to achieve their growth plan,” said Ravi Bhagavatula, Managing Partner of Excelsior Capital Partners. “We are confident that we have a winning combination with the strength of the Via brand and the passion for quality and innovative design exhibited by Chas and his team.”

“In the last year and a half, we have made significant strides improving our business model, launching new products, adding key team members, strengthening our channel and distribution network, and improving growth,” said Chas Hepler, CEO of Via Seating. “With the support of a new, strong financial owner, I am confident that we will further strengthen our position and be better able to pursue an even more aggressive implementation of our plan.”

About Excelsior Capital Partners

Excelsior Capital Partners invests in debt, special situations and specialty lending opportunities in commercial real estate and operating companies. Seasoned investment professionals in their Newport Beach, California and Denver, Colorado offices work closely with business owners, management teams and lenders to develop creative financial and operational solutions.

As of December 31, 2014, Excelsior completed over 50 investments valued at over \$450 million since its inception in August 2011.

The firm is affiliated with [Perella Weinberg Partners Asset Based Value Strategy](#), a leading alternative asset management strategy that invests in targeted real and financial asset-based opportunities and has grown to manage approximately \$2.1 billion in equity capital since its inception in 2008.

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